CHÂTEAU DE VERSAILLES

Google
CULTURAL
INSTITUTE

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PRESS RELEASE

FROM CHAOS TO PERFECTION: VERSAILLES AND GOOGLE PROPOSE A DREAMLIKE AND INTERACTIVE RAMBLE IN WEBGL TO MUSIC BY PHOENIX

WWW.CHAOSTOPERFECTION.COM

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USED FOR ITS EDUCATIONAL AND ENTERTAINMENT ADVANTAGES, 3D IS ALSO A TREMENDOUS ONLINE RESOURCE FOR … DREAMING. THE DEVELOPMENT OF THE WEBGL LANGUAGE WHICH PROVIDES A 3D IMMERSION EXPERIENCE VIA THE CHROME BROWSER HAS ENABLED THE PALACE OF VERSAILLES AND THE GOOGLE CULTURAL INSTITUTE TO PRODUCE IN PARTNERSHIP "CHAOS TO PERFECTION", A DREAMLIKE AND INFORMATIVE RAMBLE AROUND THE GARDENS AND THE PALACE.

FROM THE GRAND CANAL TO THE KING'S BEDCHAMBER, including the Orangerie, the Hall of Mirrors and the Colonnade Grove, *Chaos to Perfection* takes the visitor on a dreamlike tour of Versailles ending with this quote from Cocteau: "There was a marsh. And there were architects and gardeners. And there were lines, angles, triangles, rectangles, circles and pyramids. And there was a park, and in this park lived the soul of Le Nôtre."

PHŒNIX, A GROUP ORIGINALLY FROM VERSAILLES AND KNOWN WORLDWIDE, was attracted to the project and offered to illustrate this interactive film with one of its pieces of music, *Love like a Sunset*.

ONLINE FROM 13 JUNE AND AVAILABLE ON WWW.CHAOSTOPERFECTION.COM with the Google Chrome browser, this interactive film was made by the young Paris agency Les84, with the assistance of engineers from Google in New York and Paris and under the supervision of the teams of the Palace of Versailles.

THE EXPERIENCE CAN BE ENJOYED as a continuous aesthetic and musical ramble through the different places and the different 3D models are also available separately for a more in-depth consultation.

THIS PROJECT FORMS PART OF THE PARTNERSHIP between the Palace of Versailles and Google for the opening of the eleven rooms of the Palace History Gallery, inaugurated on 14 June 2012, which prepares visitors for their exploration of the Estate with exhibits from the collections of Versailles and original multimedia presentations and tools.

INFORMATION ON WWW.VERSAILLES3D.COM

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FOR MORE INFORMATION:

CHROME EXPERIMENT
http://www.chromeexperiments.com/

CHROME EXPERIMENTS IS A SHOWCASE FOR CREATIVE WEB EXPERIMENTS, the vast majority of which are built with the latest open technologies, including HTML5, Canvas, SVG, and WebGL. All of them were made and submitted by talented artists and programmers from around the world.
WE HOPE THE PROJECTS ON THIS SITE provide inspiration for anyone interested in experimenting creatively with the web. And we hope they show how the web has become faster, more fun, and more open – the same spirit in which we built Google Chrome.
All of the work here is user-submitted, so naturally we're looking for more. If you've made something fun and fast in JavaScript, please send it in.

PALACE OF VERSAILLES
www.chateauversailles.fr
www.versailles3d.com

GOOGLE CULTURAL INSTITUTE
http://www.google.com/intl/fr/culturalinstitute/

GOOGLE'S CULTURAL INSTITUTE develops technological solutions for viewing, hosting and digitising materials to favour the creative presentation, protection and promotion of culture online.

THANKS TO ITS DEDICATED TEAM OF ENGINEERS, Google's Cultural Institute has already collaborated with organisations in several countries on different projects, notably for putting online thousands of artworks in the framework of the Google Art Project, the digitisation of the archives of Nelson Mandela and the Dead Sea Manuscripts.