

# REGULATIONS

## Instagram Photo Competition #VersaillesDetails by the Public Institution of the Palace, Museum and National Estate of Versailles

### ARTICLE 1 – The Competition Organisers

The Public Institution of the Palace, Museum and National Estate of Versailles, hereafter referred to as the "EPV" or the Organiser, a public administrative establishment governed by Decree No. 2010-1367 of 11 November 2010, as amended, headquartered at the Palace of Versailles, RP 834 – 78008 Versailles Cedex, is organising an online photo competition **from 1<sup>st</sup> June 2017 9am to 31<sup>st</sup> August 2017 6pm** on the social media website Instagram, only accessible by Smartphone application via the hashtag #VersaillesDetails

The EPV website, [www.chateauversailles.fr](http://www.chateauversailles.fr), will also have a page dedicated to the competition, which will contain:

- terms and conditions of participation,
- the present Regulations
- a link to the EPV's page on the social Instagram media website <https://www.instagram.com/chateauversailles/> and to the competition hashtag, #VersaillesDetails

### ARTICLE 2 - Theme

The theme of the competition is "The Details of Versailles". Only photographs taken inside the museum and national estate of Versailles will be considered by the judges for participation in the competition. The participant's approach to the theme must be creative, aesthetic and personal. The angle of approach can include architecture, the gardens or the collections, but must not include members of the public and members of staff of the establishment (except in the case of express written permission provided by the subject of the photograph).

### ARTICLE 3 – Conditions of participation

Participation in the Competition is free of charge.

The competition is open to any photographer who is a member of <https://www.instagram.com/> and subscribed to the Palace of Versailles Instagram account [@chateauversailles](https://www.instagram.com/chateauversailles/) (<https://www.instagram.com/chateauversailles/>) and whose account is neither "private" nor "blocked". Participants can take part using their Instagram pseudonym or their true name. However, they must send their true name and contact details to the EPV if they win the competition.

Participants can take part by publishing a photo with the hashtag "VersaillesDetails" and identifying @chateauversailles in the photo. To validate their participation, the participant must give their photo a title. A caption is strongly recommended, but not required.

Any participant under 18 years of age must have requested and obtained parental permission before entering the competition. Proof of parental authorisation may be required by the Organiser.

Those excluded from participating in the competition are:

- members of staff of the EPV,
- members of the panel of judges and their families.

Any incomplete or erroneous participation will be rejected, for which the Organiser cannot be held liable.

Any false declaration by a participant will lead to their exclusion from the competition, for which the organisers cannot be held liable.

The Organiser reserves the right to carry out any act of verification for the application of the present article.

### ARTICLE 4 – How to participate: taking photos

Participants who wish to take their photos within spaces subject to paying entry must pay the admission fee for the museum and estate in effect on the day. They must respect the rules for visiting the museum and estate and in particular the provisions pertaining to taking photos: <http://www.chateauversailles.fr/resources/pdf/fr/preparez-ma-visite/musee.pdf> and [http://www.chateauversailles.fr/resources/pdf/fr/preparez-ma-visite/reglement\\_DMA\\_40x60\\_vert.pdf](http://www.chateauversailles.fr/resources/pdf/fr/preparez-ma-visite/reglement_DMA_40x60_vert.pdf).

## **ARTICLE 5 – The panel of judges – criteria for choosing the winners**

The panel of judges, composed of members of staff of the public institution and visual arts professionals, will choose 20 photographs (by 20 different participants). The panel of judges will make their decision on 8 September 2017. The following criteria will be used to choose the winners: compatibility with the theme of "The Details of Versailles", technical quality of the photograph, originality of approach and artistic value. The number of "likes" on the photos will have no influence on the choice of winners.

## **ARTICLE 6 – Prize**

The winning participants will receive no payment for their participation in this competition.

The 20 winners will be invited to an "InstaMeet" during a special evening event on 20 September 2017 (6.00pm – 10pm). Accompanied by the Palace's team of instagramers, they will go on a photography visit of the following locations: Royal Chapel, State Apartments, Hall of Mirrors, King's Chamber and Gallery of Great Battles.

They can also invite one person of their choice.

Value: €150 per winner (with the person accompanying them)

The prizes are not exchangeable or transferable.

The prize cannot be disputed or be exchanged for its value in money or any other form.

Each of the 20 winners may be contacted by the EPV at a later date in the event that the establishment wishes to distribute their award-winning photo in a framework other than that of the competition.

## **ARTICLE 7 – Announcement of the results**

The Organiser will inform the 20 winners by sending them a personal message via the Instagram messaging service. For the occasion, they will be requested to send their postal address and email to the EPV as well as those of the person accompanying them to the evening event on 20 September 2017. The list of winners (along with their winning photo) will be published on the dedicated competition page and on the Facebook, Instagram and Google+ social media pages of the EPV, within 20 days after the end of the competition. The winners' pseudonyms will be published unless the participant expressly states that they wish to be identified by their true name. The winners will be contacted by the Information and Communication Technology Directorate – New Media Department of the EPV to receive the conditions of the private visit.

If the information provided by a participant does not allow them to be informed of their prize, they will lose their winning status and will have no right to claim. The Organiser will select another winner to replace them.

## **ARTICLE 8 – Personal data**

The data collected will only be processed via Instagram. In accordance with the Law on Information Technology, Data Files and Civil Liberties of 6 January 1978, amended by the Law of 6 August 2004, the participant has the right to access, modify and, if necessary, delete data concerning them: Etablissement Public du Château, du Musée et du Domaine National de Versailles – Direction de l'Information et de la Communication - Service des Nouveaux Médias - Château de Versailles, RP 834 – 78008 Versailles cedex

## **ARTICLE 9 – Copyright**

The Participant agrees that they are the sole author of the photographs they publish on Instagram and guarantees that the works submitted in the competition are original and previously unpublished (it is forbidden to reproduce an existing work except in the case of a work on display in the Public institution).

In this respect, it is the Participant's responsibility to obtain permission from any third party who may directly or indirectly have taken part in the creation of the photographs and/or consider they have any rights to claim in this regard. The participant will be responsible for paying any ensuing charges. Generally speaking, the Participant shall guarantee the organiser of the present competition against any proceedings, actions or claims by any third party on any basis whatsoever on the occasion of the exercise of rights granted within the present regulations, and more generally in accordance with all the guarantees and undertakings established by virtue of the present regulations. They undertake to clear the Organiser of any liability in the case of claims made by third parties due to counterfeit of copyright or breach of rights of use or property rights of any kind.

The participants grant the organiser express permission to distribute their winning photo free of charge for the purpose of reproduction and distribution in the framework of the competition, on the Palace of Versailles website and the EPV Facebook Instagram et Google+ social media pages. The name of the authors - if known, and failing that their Instagram pseudonym - will be mentioned each time their photo is distributed in accordance with copyright regulations.

The EPV will send the 20 winners (via their personal contact details) a proposition for the cession of rights in order to distribute their winning photo on a larger scale in the framework of its non-commercial communication.

The winners and their accompanying person undertake to only use the photos taken (1) for participation in the present competition and (2) during the evening event on 20 September 2017, in a private context and not for commercial purposes. Any other use and/or communication must be the subject of a specific request made to the EPV, who will reserve the right to apply its pricing document.

## **ARTICLE 10 – Force Majeure**

In the case of force majeure, or if circumstances require, the organiser reserves the right to modify the present regulations or delay or cancel the competition. It cannot be held liable for these modifications.

## **ARTICLE 11– Liability**

It is expressly recalled that the Internet is not a secure network. The Organiser cannot be held liable for contamination by viruses or hacking by a third party of IT systems belonging to participants in the Competition, and accepts no responsibility for the consequences of participants signing into Instagram. The Organiser accepts no responsibility in the case of malfunctioning of its Internet network, and in particular as a result of outsider malicious acts, which may prevent the smooth running of the competition. The Organiser cannot be held liable for any damage to participants, their IT devices or the data stored on them, as well as any ensuing consequences on their personal or professional activity. In addition, they cannot in any case be held liable in the case of problems sending information or loss of emails. Lastly, the Organiser accepts no responsibility in the case of incidents which may arise on the occasion of the use of prizes.

Any incorrect or false declaration or any instance of fraud will lead to the disqualification of the participant. No telephone or written query on the interpretation or application of the present regulations, the mechanisms or modalities of the competition or the list of winners will be responded to.

Each participant accepts full liability for their publication (photograph, tag etc.) The EPV reserves the right to "report" any unacceptable photo to Instagram (moral harm to a person, photographs of a pornographic nature etc.)

## **ARTICLE 12 – Regulations**

Participation in the competition implies unqualified acceptance of the entirety of the present regulations, including any amendments and additions as they come into effect. In any practical difficulties concerning the practical interpretation or application of the present regulations, the organiser will make the final decision. The regulations can be viewed and downloaded on the EPV website. A copy of the present regulations will be sent for free to anyone who sends a written request to the following address: Etablissement Public de Versailles - Direction de l'Information et de la Communication - Service du Développement Numérique - RP834 78008 Versailles

## **ARTICLE 13 – Disputes and applicable laws**

The present Competition is subject to French law and the courts of Versailles.