

PRESS RELEASE

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HIT THE VERSAILLES BALLROOM FLOOR WITH BAROQUE BEATS IN JUST DANCE® 2024 EDITION, IN PARTNERSHIP WITH THE CNC AND THE CHATEAU DE VERSAILLES

Experience 18th century Elegance with a Modern Pop Twist in a Lavish New Map!

FRANCE — September, 21st 2023 — Today Ubisoft, the French National Center of Cinema and the Moving Image (CNC), and the Palace of Versailles announce that Just Dance® 2024 Edition, the next installment of the #1 Music Video Game Franchise of All Time,* will bring the 18th century to life with a modern pop twist in an all new Just Dance map: *A Night in the Château de Versailles*.

The partnership between the CNC, Palace of Versailles and Ubisoft developed as part of the Cultural Olympiad program. As part of the lead up to the Paris 2024 Olympic and Paralympic Games, the Cultural Olympiad program is set up by the International Olympic Committee (IOC) to promote dialogue between sport and culture across its territory.

In *A Night in the Château de Versailles*, players will bust a move throughout the world heritage site of the Palace of Versailles, immersing themselves in its beautiful gardens, the Latona Fountain, and the majestic Hall of Mirrors to a modern pop arrangement of two baroque musical pieces: Lully's "*March for the Turkish Ceremony*" and Rameau's "*The Savages*".

All aspects of *A Night in the Château de Versailles*, including the music, dancing, costumes and locations, mix historical authenticity with upbeat pop elements that fans of the Just Dance franchise know and love to create an extravagant party experience. Developed and designed through the joint efforts of Ubisoft and the Palace of Versailles department, Château de Versailles Spectacles, and with support of the CNC, the choreography combines modern dance moves with classic court dances.

Players can immerse themselves in King Louis XIV's court in *A Night in the Château de Versailles*, when Just Dance 2024 Edition launches on October 24 on Nintendo Switch, PS5, and Xbox Series X|S.

For the latest information on Just Dance 2024 Edition, please visit justdancegame.com. Follow Just Dance on Twitter @justdancegame and use hashtag #JustDance2024.

*Source: NPD, GfK & GSD – July 2022

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ABOUT JUST DANCE

Developed by Ubisoft Paris,* Just Dance is the #1 music video game franchise of all time, with more than 80 million copies sold since 2009 and more than 140 million players worldwide.

*Associate Ubisoft studios include Pune, Shanghai and Mumbai.

ABOUT UBISOFT

Ubisoft is a creator of worlds, committed to enriching players' lives with original and memorable entertainment experiences. Ubisoft's global teams create and develop a deep and diverse portfolio of games, featuring brands such as Assassin's Creed®, Brawlhalla®, For Honor®, Far Cry®, Tom Clancy's Ghost Recon®, Just Dance®, Rabbids®, Tom Clancy's Rainbow Six®, The Crew® and Tom Clancy's The Division®. Through Ubisoft Connect, players can enjoy an ecosystem of services to enhance their gaming experience, get rewards and connect with friends across platforms. With Ubisoft+, the subscription service, they can access a growing catalog of more than 100 Ubisoft games and DLC. For the 2022–23 fiscal year, Ubisoft generated net bookings of €1,739 million. To learn more, please visit: www.ubisoftgroup.com.

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ABOUT CHATEAU DE VERSAILLES

A major world heritage site, listed by UNESCO since 1979, the Palace of Versailles is both a royal residence, a museum of French history and a national palace where the Parliament in Congress sits. Covering an area of more than 800 hectares, the castle, its museum, and its gardens welcome several million visitors from France and around the world each year. A true history book of France from the 17th century to the present day, the Palace of Versailles is the symbol of the French art of living, taste, and know-how of excellence.

Always anchored in its time by the place given to creation (programming of shows, contemporary art exhibitions, promotion of artistic artisans, etc.), the Palace of Versailles continues to shine throughout the world.

ABOUT THE CNC

The CNC (the French National Center of Cinema and the Moving Image), created by the act of 25 October 1946, is a public administrative organization with a legal entity status and financial autonomy. It operates under the authority of the Ministry of Culture and Communication.

The CNC's principal responsibilities are:

- *regulation,*
- *support for the economy of the film, television, multimedia, videos games and technical industries,*
- *the promotion of films and television productions and their broadcasting to all audiences,*
- *he preservation and enhancement of cinema heritage.*